

IN BETWEEN BECOMING 'ARTISTS' AND 'LABORERS' IN SEOUL

Hongdae, located in the western part of Seoul, became well-known as a place of subculture in the 1990s yet it has become an epitome of gentrification. Tracing the self-categorization of cultural workers in Hongdae for two decades, Dr. Cho proposes self-categorization as a site to observe the critical activity of ordinary people, a performative action of creating self-fulfilling prophecies for living in uncertainty.



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10:20~11:50 Japan standard time

\*The talk will be in hybrid format.

Registration and online participation:

Please visit QR code or Zoom

link below:

https://us02web.zoom.us/meeting /register/tZcqduqvpz0vEtUV5hBQ TDgy8MfOdyKdgUyT In person participation: Utsunomiya University 4号館B棟 3階 4B33



