

Word List: The following words will be used in the workshop.

(to) advertise	advertisement (noun)	agency (noun)
(to) announce	announcement (noun)	asset (noun)
branch (noun)	brand (noun)	budget (noun)
capital (noun)	cargo (noun)	commercial (noun/adj)
(to) compete	competition (noun)	commodity (noun)
commission (noun)	consumer (noun)	corporate (adj)
corporation (noun)	(to) create	customer (noun)
customer base (nouns)	demand (noun)	demographics (noun)
(to) develop	development (noun)	(to) distribute
distribution (noun)	distributor (noun)	domestic (noun)
economy (noun)	economic (adj)	(to) employ
employment (noun)	employer (noun)	employee (noun)
(to) encourage	(to) enlarge	(to) establish
(to) export	exclusive (noun/adj)	executive (adj)
factory (noun)	feature (noun)	(to) finance
foreign (adj)	freight (noun)	goods (noun)
head office/factory (noun)	(to) import	(to) incorporate
(to) invest	investment (noun)	investor (noun)
liaison (noun)	(to) maintain	(to) manufacture
(to) manage	manager (noun)	management (noun)
(to) market	market (noun)	marketable (adj)
merchandise (noun)	(to) merge	mission (noun)
(to) organize	organization (noun)	(to) operate
operation (noun)	parent company (noun)	(to) plan
(to) price	(to) produce	product (noun)
production (noun)	(to) promote	promotion (noun)
prompt (adj)	(to) research	research (noun)
risk (noun)	(to) reciprocate	(to) represent
representative (noun)	(to) secure	security (noun)
(to) sell	(to) set up	(to) ship
shipment (noun)	strategy (noun)	subsidiary (noun)
supply (noun)	tariff (noun)	time line (noun)
(to) trade	trade agreement (noun)	(to) transfer
value (noun)	valuable (adj)	wire transfer (noun)