

2014年度 国際キャリア開発プログラム「合宿セミナー」

# International Career Seminar

**Theme: Globalization and Glocalization**

## Professional Profiles and Materials

- 主催： 大学コンソーシアムとちぎ、宇都宮大学  
協力： 白鷗大学  
後援： (公社) 栃木県経済同友会、(公財) 栃木県国際交流協会、  
いっくら国際文化交流会、JICA 筑波  
協賛： (一財) 栃木県青年会館、(公財) あしぎん国際交流財団、  
麒麟ビールマーケティング(株) 栃木支社

# Introduction

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Yasuhiro Shigeta  
Director, International Career Development Program  
Professor, Faculty of International Studies, Utsunomiya  
University

For students and working people who have ever considered an international career:

During their college years, many young people hold a deep interest in participating in international career programs, in working as international interns abroad and for global companies in Japan, or partaking in programs aiming to nurture individuals capable of contributing to the international community via governments, corporations and universities.

The objective of our International Career Development Program is the development of a global perspective for people who wish to pursue international careers. From this year, “Globalization” and “Glocalization” have become the two key concepts, a development that reflects the increasing importance of global issues in local societies.

Our program has been held every year since 2004 with participants mainly from the Faculty of International Studies of Utsunomiya University and other universities in Tochigi. About 1077 participants (436 people from Utsunomiya University and 641 people from other universities) have completed programs since it was founded.

There are three subjects in this program that provide opportunities for participants to think about their roles in local and global societies.

“International Career Development” (in Japanese) and “The International Career Seminar,” (in English) are three-day-lodging seminars that include guest lecturers with global career paths. The working group sessions during these seminars consist of four themes: “International Business”, “International Cooperation / Contribution”, “Multi-cultural Society and Japan”, and “Cross-cultural Understanding / Communication”. We invite scholars from noted universities and business leaders from major companies with front line experience on the international stage as lecturers for each seminar.

“International Career Internship” involves onsite training at domestic or overseas companies, as well as in government, or NGO/NPO’s. We provide

opportunities to join unique and attractive companies both domestic and abroad for internships.

Our International Career Program will be held during spring and summer breaks. We suggest that you take all the programs but selective participation is always welcomed. Every year, we have a large number of participants from various universities both inside and outside Tochigi Prefecture as well as working people from a range of business fields.

We hope everyone can participate and discover an “International Career” together and find their own “Career Path” for the benefit of both international and regional societies.

We organized this seminar as a joint program between the Consortium of Universities in Tochigi and Utsunomiya University in collaboration with Hakuoh University, and under the auspices of Tochigi Association of Corporate Executives, Tochigi International Association, Inter-Cultural Community Life Association and JICA Tsukuba International Center. Also, we received sponsorship from Tochigi-ken Seinen Kaikan Foundation, Ashigin International Foundation and Kirin Beer Marketing Tochigi Branch.

We would like to express our deepest gratitude to all of those organizations and companies for their kind cooperation and generous support.

# Information

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- 1) 科 目 名 : International Career Seminar～2014年合宿セミナー～
- 2) テ ー マ : Globalization and Glocalization
- 3) 日 程 : 2014年10月11日(土)～2014年10月13日(月) <2泊3日>
- 4) 会場・宿泊 : コンセーレ(栃木県青年会館)  
<所在地> 〒320-0066 宇都宮市駒生1丁目1番6号  
<問合せ> TEL: 028-624-1417  
<MAP> <http://www2.ocn.ne.jp/~concere/access.html>
- 5) プログラム : 2頁を参照
- 6) 参加定員 : 60名
- 7) 参 加 費 : 10,000円(食費・宿泊費を含む)
- 8) 問 合 せ : 宇都宮大学国際学部  
<所在地> 〒321-8505 宇都宮市峰町350  
<問合せ> TEL: 028-649-5172 FAX: 028-649-5171  
E-mail: [kokuca@miya.jm.utsunomiya-u.ac.jp](mailto:kokuca@miya.jm.utsunomiya-u.ac.jp)

# Schedule

## Day 1 Saturday, October 11<sup>th</sup>

Time	Activity
9:00 9:30	Registration
9:30 9:45	Opening Ceremony and Orientation
9:50 12:00	Opening Lecture “Thinking Through Self and Career” and Workshop
12:00 12:50	Lunch
13:00 13:20	Introduction to Methods
13:20 15:20	Panel Discussion by Lecturers
15:50 17:50	Work Group Session
	Work Group Session “International Development A”: Shunsuke Kurihara
	Work Group Session “Japan as a Multicultural Society B”: Mary Angeline Da-anoy
	Work Group Session “Cross-Cultural Communication C”: Kazuhiko Yoshida
	Work Group Session “International Business D”: Hiroko Takezawa Sproesser
	Work Group Session “International Business E”: Jack Kwok
	Work Group Session “Cross-Cultural Communication F”: Euan Craig
17:50 18:30	Check-in
18:30 20:00	Reception

## Day 2 Sunday, October 12<sup>th</sup>

Time	Activity
7:30 8:20	Breakfast
8:30 12:00	Work Group Session
12:00 12:50	Lunch
13:00 15:30	Work Group Session
15:30 17:30	Wrap-up Session and Presentation Preparation
17:30 18:30	Presentation Rehearsal
18:30 19:30	Dinner
19:30 21:30	Presentation Preparation

## Day 3 Monday, October 14<sup>th</sup>

Time	Activity
7:30 8:20	Breakfast
9:00 10:00	Presentation Preparation
10:00 12:20	Final Presentation
12:20 13:10	Lunch
13:20 15:00	Reflection
15:00 15:15	Closing Ceremony
15:30	Departure

# Opening Lecture

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## Thinking Through Self and Career

### Presenter



**Barbara Morrison, Ph.D.**

Assistant Professor,

Faculty of International Studies, Utsunomiya University

### Profile

With a Master's Degree in Japanese Literature and a Doctorate in English literature, I currently teach Cultural Studies, Gender Studies and Writing in the International Department at Utsunomiya University. We will be spending our time together today doing what I do in the classroom and what we should all be doing in our lives outside the classroom as well - critical thinking; an ability to envision creative and productive avenues of thought. I will support you during this session by providing "A Guide" to thinking through our interaction with ourselves and the world at large.

### Current Work and Research Topics

At present, my students and I are interested in issues of identity and the ways in which these issues structure discourse formation across a range of fields; including novels (*bildungsroman*), fashion (fashion discourse and Hijab), diverse communities (多文化), academic institutions, environment (里山), and the workplace (work/life balance.) I am also working with one of my students on constructions of disability in pre-modern Japan, especially with regard to the figure of the *gaki* (餓鬼阿弥) as taken from a popular sermon ballad in pre-modern Japan titled *Oguri Hangan*.

### Career Path

My career path has been (and continues to be) constructed along the trajectory of two epiphanies. My first epiphany occurred in the classroom at the end of my 5th grade year in elementary school when I discovered the value of asking questions and the pleasure of knowledge. My second epiphany was during my first full time job after college when I came to Tokyo in order to teach the English language. Until that moment I had not realized how unhappy I was living with a single "American" identity.

### Main Topics for the Opening Lecture and Workshop

These two hours will be a combination of lecture and group work as we make an effort to understand the value of critical, *important* thinking and how to apply that thinking to our own selves and the world around us. I will provide you with a model as to how to think critically. This model is "A Guide" that will help each of you to structure your thinking in ways that will help to encourage and reveal your (perhaps

unconscious) thinking about yourselves and your place in the world.

After exploring what – if any – your *assumptions* might be, we will move on to explore your own personal *goals*; i.e. what you feel you want to attain and what you conceive as your “purpose” or “calling.” You may have many goals – in which case we will explore the need to prioritize those goals. *Gathering information* is also an important part of this process for you to understand whether your goals are realistically attainable. We will then seek to *understand* your goal / purpose(s) *from multiple points of view* in order to explore the *implications* of your decisions. This is an important because by clearly deciding the problem / issue / question, you will be able to approach your own personal understanding of your “core motivation.” Understanding your core motivation is a critical step toward constructing your working (by this I mean securing monetary income) identity in society. We will also seek to understand the necessity for *evidence*; that is, proof and verification that you are indeed, making the “right” moves on your quest toward balancing inner fulfillment with outer satisfaction.

Seeking self-fulfillment and self-actualization are on-going projects that will not cease once you have left this seminar. Asking questions of yourself and others and knowing how to ask critical questions – questions that are important to both you, your loved ones and to the world at large is a key component in constructing productive relationships.

### **Key Words**

Assumptions, Goals, Understanding multiple points of view, Implications, Decision-making, Evidence

### **Assignment**

Finding fulfilling work involves knowing yourself. Before we meet and over the next three months begin to pay attention to what gives you energy and what makes you tired. What do you love about your life right now and what do you dislike? Once you determine the answer (this may change every day!) - ask yourself why. For example,

1) In my life right now I love:

because

2) In my life, right now I dislike:

because:

Practice asking yourself these questions at least once a day, perhaps in the evening before you go to bed. Come to this seminar prepared to talk about what you have discovered about yourself over the months of July, August and September.



# Work Group Session A

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## Becoming International Cooperation Practitioner

### Presenter



**Shunsuke Kurihara**

Assistant Professor,

Faculty of International Studies, Utsunomiya University

### Profile

Kurihara Shunsuke earned a Master's degree in International and Intercultural Management from the School for International Training, USA, and a PhD in International Development from Yokohama National University. His professional career in the international development field includes; Regional Planning & Program Development Advisor (2012 - 2014) and Rehabilitation & Development Advisor (2009 - 2011) in Sri Lanka, under the JICA Expert Scheme, and Project Director (2003 – 2008), Program Officer (2001 - 2008) in Sri Lanka and Project Coordinator (2000 - 2001) in East Timor, CARE International.

### Current Work and Research Topics

Currently, civil society and governance for the tea plantation community in Sri Lanka is my primary focus of study. Through tea leaves, we are connected with producers of tea in Sri Lanka, but we have no idea about who they are. Tea plantation workers were stateless until 1988. They are still struggling to get access to basic social services, causing structural poverty among them. Can we do something for them or do we have to do something? My assumption is YES. I am, however, on my long journey to find out how we can connect with people of the tea plantation workers in the right way.

### Career Path

Although it is a natural choice for me to be here in Utsunomiya, my career path seems like such a long, winding, up-and-down (or even upside down) road. I have been involved in the international cooperation field for the past ten years. I started my career in the field as a trainer in Cambodia for capacity development during the civil war in 1997. In 2000, I jumped into an opportunity for emergency relief work in East Timor (Timor Leste), where I slept in a tent under the stars for a few months. In Sri Lanka, I worked for international NGOs for people in the tea plantations, and worked as a JICA expert for people in conflict areas. These different areas in one country enlightened me on the potential of civil society, which is the thematic area for my current study. I was also a cross-cultural trainer in the US until 1997. This experience also gave me the strength to be an international cooperation practitioner working at an international NGO with staff from various countries where I was the only Japanese with colleagues who were Americans, French, Australians, Bangladeshi, Belgian, Malian, Sudanese, British and Pilipino all in Sri

Lanka!

### **Main Topics for the Group Work Session**

Working in the developing countries is not only the way that you can pursue your professional or personal interests in international cooperation. You may work closely with a local group of volunteers for this field here in Japan as well. There may be more varied options for your professional career than you think. Through this workshop, we will first identify the ways and forms of involvement in international cooperation, and participants will seek the key professional competencies and the critical skills for practitioners in international cooperation fields such as NGOs, UNs, donor agencies and the private sector by learning about growing global interrelatedness between our community and the international community at large. We will also exercise gap-analysis to construct a path for participants to fill these gaps.

### **Key Words**

Civil society, Cultural sensitivity, Options, Global issues, Competency

### **Required Reading**

You can download from <http://www.kokusai.utsunomiya-u.ac.jp/career-program/>.

- 128 1 April, 2014, Crisis Watch, A monthly bulletin by International Crisis Watch.

## Work Group Session B

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### Living-Together in a Multicultural Society: Filipino Residents and Their Japanese-Filipino Children's Contribution and Participation in *Tabunka Kyosei*

#### Presenter Profile



**Mary Angeline Da-anoy**

Part-Time Lecturer,

Faculty of Foreign Studies, Nagoya Gakuin University

#### Profile

As a public intellectual and a foreign resident, I partake in the making of multicultural Japan, participating in Filipino migrants' activities and local government programs. Both volunteer activities and academic pursuits are attempts to contribute in society, to influence policy and public opinion on issues relevant to the coexistence of Filipinos and Japanese.

I received a Doctoral degree in International Development Studies from Nagoya University and currently am a Part-time Lecturer at Nagoya Gakuin University, Faculty of Foreign Studies.

#### Current Work and Research Topics

At present, I am involved in a collaborative study on Foreign Migration to Japan, along with specialists on Chinese, Korean, Filipino, and Latin-American migration studies. My individual research focuses on the motivational factors influencing Filipino-Japanese youths' pursuit of college education. The purpose of this research is to gauge whether Filipino-Japanese youths are moving up the social ladder and moving forward into creating a multicultural society through skills, upgrading pursuits, and education. The 9-member collaborative research has culminated on April 2014 and terminates in 2016, with a grant from the Ministry of Education.

#### Career Path

My Bachelor's degree is Psychology and I've received a Master's Degree in Sociology. In 2011, I received a doctoral degree in International Development Studies from Nagoya University. I taught English since 1991-2005 in Shikoku Gakuin University and have been teaching in Nagoya Gakuin University since 2006 to the present. I am also currently teaching English at Nagoya Women's University where I have been since 2012.

As a foreign resident, I partake in migrants' activities, both in formal organizations and in loose networks of Filipinos. As a local citizen, I have been involved in the local government's Medical Interpreters' training

program; a three-year project of the Prefectural government of Aichi from 2012-2014.

From 2007-2009, I was involved in a Filipino organization in Kasugai City, Aichi Prefecture. In the City Office, I volunteered as a counselor for fellow Filipinos who needed support and assistance with various aspects of their day to day life as newcomers. My basic skills in counseling and psychology have been my tools in counseling my compatriots. On top of this, I used my personal experiences as a migrant to connect with fellow migrant Filipinos in the area.

Although teaching English is my basic occupation, I utilize my background in International development studies to impart knowledge to Japanese students about the importance of working together with foreign residents in Japan. I found my job crucial in the making of a multicultural society through education.

### **Main Topics for the Group Work Session**

How can we materialize the concept of "tabunka kyosei" or living together in our local society as foreigners and Japanese? This workshop aims to achieve this goal by using a problem-solution analysis of vital issues affecting both foreigners and Japanese in local society.

- I. How to resolve a specific social problem arising due to the presence of foreign migrants and/or their children; for example in school, in the workplace, in public places. [Problem-Solution Activity]
- II. First, identify a prevalent social problem involving foreign residents or their children in a particular place you choose to tackle.
- III. Second, brainstorm some short-term and long-term solutions to the said social problem you identified.
- IV. Third, plan of action. How could you materialize the hypothetical solutions you have thought of or proposed?
- V. Assessment of the whole process [Pros and Cons].
- VI. Presentation and Role-play.

Mechanics of the workshop:

1. One group plays the NGO workers/volunteers [Non-Government Organizations].
2. One group plays the GOs workers/staff [Government Organizations].
3. Another group composed of individuals making individual responses to a problem.

There has to be a leader in each group to note-down the proceedings of the discussion/workshop. As an alternative, the groups are also free to decide as to how they will undertake the process using their own ideas, suggestions and other useful input.

### **Key Words**

1. Multicultural society.
2. Multiculturalism.
3. Multilocal society.

## References & Suggested Reading

Here is a list of some useful suggested readings [articles] relevant to the topic of our seminar-workshop:

1. Beyond Otherness and Marginalization: Filipino Transnational Migrants' Socio-Political and Cultural Attempts to Reposition Themselves in "Multicultural Japan" 名古屋大学大学院国際開発研究科 March 3, 2011.
2. アジア・太平洋人権レビュー2009－女性の人権の視点から見る国際結婚、「トランスナショナルな母親たちの物語 家族とジェンダーの概念における固定制と柔軟性」(46－56) 2009.
3. 在日外国人と多文化共生―地域コミュニティの視点から、フィリピン-日本国際結婚―移住と多文化共生  
全7章 「はじめに」(1－3 ページ)、第4章「日本社会におけるフィリピン女性：固定観念を崩す」(81-101 ページ)、第6章「日本を第二の故郷に：多文化共生を求めるフィリピン女性」(129-150 ページ)、終章「異文化接触・多文化共生」(151-160 ページ) 執筆。Mekon May, 2006

# Work Group Session C

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## Learning About Diversity of the World

### Presenter



### **Kazuhiko Yoshida**

Professor, at the Center for International Exchange,  
Utsunomiya University  
Technical Adviser (Japanese Language),  
Japan International Cooperation Agency

### Profile

Kazuhiko Yoshida, descendant of Emishi and Japanese from Rikuzen-Takata, is a linguist and Japanese language instructor. After studying in Montpellier, France and joining in the teaching practice program by Nihongo Kyooiku Gakkai, he was sent by Japan Foundation as a visiting lecturer to Pakistan and Thailand. He has a Ph.D. in linguistics from Tokyo University of Foreign Studies and has been teaching classes of multilingual communication at Utsunomiya University since 2003, where students of different backgrounds work together.

### Current Work and Research Topics

Kazuhiko Yoshida is a linguist and Japanese language instructor. He has been teaching classes in general linguistics, didactics of foreign languages, Japanese as a foreign language and academic essay writing at Utsunomiya University since 2003. He sets all these subjects as part of his multilingual communication studies. He is proud of the fact that most of his classes are recognized as a place where Japanese and international students work together. His research interests include relationships between language and human cognition such as time expressions in different languages as well as philosophy of linguistics. He has just started working this year as a technical adviser for the Secretariat of Japan Overseas Cooperation Volunteers, JICA and has been a motivated learner of foreign languages for 30 years using dozens of languages for communication.

### Career Path

Yoshida studied a long time at universities. After graduation from the Faculty of Law, Niigata University and up to the age of 25 he was a mediocre salaried man speaking 2 Japanese dialects natively and no foreign language at all. In his first trip abroad in the mid- 80s he lived and studied languages and general linguistics in an ideal multicultural and multilingual environment in Montpellier, France for 1 year. In the 90s he received his BA in general linguistics from University of Tokyo and his MA in Japanese linguistics from Tokyo University of Foreign Studies. At the same time he joined in the theoretical study and teaching practice programs at the Society for Teaching Japanese as a Foreign Language. Subsequently, he was sent by the Japan Foundation as a visiting lecturer to the Consulate General of Japan, Karachi, Pakistan for 2

years and to the Faculty of Arts, Chulalongkorn University, Thailand for 3 years. In 2002 he received a Ph.D. in linguistics from Tokyo University of Foreign Studies and had worked as a part-time lecturer since late 90s for 6 universities.

### **Main Topics for the Group Work Session**

This workshop is a simulation of international cooperative actions based on understanding among people of different social and cultural backgrounds and will be done with the help of English-speaking guests from overseas.

The workshop will consist of 5 stages: 1) Preparation: making your proposal for an international cooperation and learning about the partner's backgrounds, 2) Getting to know and build social relationships with a partner who comes as a stranger apparently from another country than Japan, 3) Interview, discussion and negotiation with your partner to get informed about the partner's demands and conditions sufficiently for your planning, 4) Making and perfecting a plan for international cooperation and 5) Final public presentation. Other information and reference documents will be provided on the first meeting of the participants.

### **Key Words**

Diversity of human communication

Diversity of values

Originality/uniqueness

Identity

### **References & Suggested Reading**

Nothing will be required so long as you are able and ready to discuss topics coherently with the people you meet for the first time on the first seminar day. Please be sure about English words and expressions you may want to use to demonstrate and explain your ideas about international cooperative actions.

If you need to improve your verbal communication skills for group discussions and presentations in preparation for the seminar, the following books will be useful:

小林敏彦 (2004) 『3 パターンで決める日常英会話ネイティブ表現』 語研

崎村耕二 (2004) 『強くなる英語のディスカッション』 日興企画

Also the following one will be useful to obtain practical ideas about how to interact in group works and presentations:

中井俊樹(編) (2008) 『英語大学教員のための教室英語表現 300』 アルク

All the participants to the workshop are never forced to speak English, but are expected to do it willingly. If you do not really know how to motivate yourself to communicate in a foreign language, these rather small but inspiring books are highly recommended:

- 塩田勉 (2001) 『おじさん、語学する』 集英社新書  
竹内理 (2007) 『「達人」の英語学習法』 草思社



# Work Group Session D

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## Communicating with Impact

### Presenter



**Hiroko Takezawa Sproesser**

Order Fulfillment Manager,

DuPont Performance Polymers, USA Global Headquarters

### Profile

As an order Fulfillment Manager in the Performance Polymer Department at DuPont USA Global Headquarters, her current roles and responsibilities include driving business growth through coordination among Sales, Supply Chain and Customer Service Teams to achieve the best possible customer experience. As a manager in this organization, she leads business processes and resources globally. Born and raised in Tochigi-ken, it is her great pleasure to return to Utsunomiya to collaborate with motivated students who seek global career development opportunities.

### Current Work and Research Topics

My current roles and responsibilities include driving business growth through coordination among Sales Team, Supply Chain and Customer Service Team to achieve the best possible customer experience. As a manager in this organization, I lead business processes and resources globally (Europe, Asia Pacific and Americas.) Leading a multi-cultural, globally diverse organization can be challenging due to differences in language, business cultures and time zones. It is also very rewarding when the team can overcome these differences and difficulties to achieve critical business goals.

### Career Path

My career values include; 1) Making a strong contribution to the business, 2) Constantly growing myself through work and by continually pushing the envelope of my comfort zone, 3) Leading cross functional / cross cultural teams to achieve or exceed business goals. I would also like to keep my “work - life balance” under control so I can spend time with my family, do volunteer work and enjoy my hobbies (Baroque Music and world travel.)

1987

- Graduated from Sophia Junior College, Associate Degree of English

1987 - 1997

- Customer Service Specialist, Marketing Assistant, DuPont Japan Ltd.

Moved to the United States in 2001

2002 - 2003

- University of Connecticut, Liberal Arts and Science
- Berlitz Certified Japanese Language Instructor

2003 - 2006

- Certified Court Interpreter, Project Management  
State of Connecticut – Judicial Branch, Superior Court

2006 - 2010

- Sales Operations Manager/Customer Service Manager/Business Process Consultant  
DuPont Imaging Technology & DuPont Corporate Marketing and Sales  
Six Sigma Green Belt Certification

2010 - 2013

- Customer Service Manager / Headquarter Sales Representative  
DuPont Performance Polymer

2013 to Present

- Global Order Fulfillment Manager  
DuPont Performance Polymers

### **Main Topics for the Group Work Session**

Japanese people tend to focus on grammatical rules for writing English, and to focus on a comprehensive vocabulary to achieve fluency in speaking English. These focuses could distract people from what is really important for global communication. In the business world, regardless the level of your English proficiency, it is imperative, and possible, to communicate with impact. At this workshop, let's discover together how to articulately express your thoughts, feelings and ideas in a clear, compelling manner, in both individual and group situations. We will also practice how to adjust language to capture the attention of the audience.

The class is designed with the following **3P** outline.

- Purpose:** To establish a basic understanding of “communicating with impact” and to learn methods and tools available for developing your effective communication skills.
- Process:** Watching videos, reading/writing business documents, discussions, presentations.
- Product:** Each student has a clear path forward regarding how to continue to develop skills for “communicating with impact” that can be used throughout your global career development.

### **Key Words**

Articulation, Passion, Interactive, Audience, Body Language, Expression, Elevator Speech, Take-away

## References & Required Reading/Writing

You can download from <http://www.kokusai.utsunomiya-u.ac.jp/career-program/>.

### Required Writing Assignment:

Write a note to introduce yourself to me and to other participants of the workshop. Consider including the following in your introduction.

- Your current study or research topics.
- Your favorite things or experiences or ideas (for example, your favorite movies, books, teachers, music, food, places, etc...) to help express who you are!
- What you would like to learn from this workshop.

The note should be by minimum 300 words, maximum 500 words.

Remember, this note doesn't have to be perfect! You do not have to spend more than 30 minutes to do this assignment.

Please send the note to my attention by email ([hiroko.sproesser@gmail.com](mailto:hiroko.sproesser@gmail.com)) by October 10th.

### Required Reading Assignment:

- Stanford Report, June 14, 2005, 'You've got to find what you love,' Jobs says  
<http://news.stanford.edu/news/2005/june15/jobs-061505.html>

# Work Group Session E

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## What is Dream Job?

### Presenter



**Jack Kwok**

Partner Operation Manager,  
Google Japan

### Profile

Jack Kwok is a Googler working on helping enterprises to adopt new technologies, innovations and transform their traditional work style to the concept of “Work the way you live” in order to provide a working environment that empowers their employees to be more creative and collaborative for gaining the full power of their potential. He believes that technologies and innovations are important elements to improve human life and provide opportunities for everyone to access and gain knowledge that was not easy to access in the past.

### Current Work and Research Topics

Technology and business are always my interests and center of my work, and understanding business processes and making them better are always interesting and give me satisfaction, as I believe technology can improve people’s life. How to apply technology is the key point to getting the most out of our creation. For the past 15 years, technology and innovation have been moving at an amazing speed, from World Wide Web to Smartphone and SNS. All those technologies are impacting every single one of us and the way we live, also how business operates around us. I am lucky to have an opportunity to always work on the latest technologies to fulfill my passion. At Google, my job is to focus on helping enterprise business to use the latest technology to improve their business process and helping their employees to be more efficient and productive, and most importantly, changing the way people work by releasing them from the old IT burden. But “Change” is always not an easy word for Enterprises, as “Change” often involved “Risk” and “Uncertainty”, but on the other hand, without “Change”, things will not move forward and evolve. As Darwin once said, “It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one most adaptable to change”. My job does give me plenty of challenges, but those are the challenges worth taking, because I know, at last, people will benefit from good changes that come from new technologies, which result in a better life for everyone and a better world.

### Career Path

Starting as a business major student but being interested in technology allowed me to expand my career between those 2 highly related fields. Imagine, how would you create a program for solving a business problem without even understanding the business process. With my academic background, I was able to start as a business analyst, a database developer, and after that when the WWW started to bloom, I had the

opportunity to get myself deep into internet technologies on both network and IT security. It was an exciting ride and a very special era of IT evolution. I was able to ride on the waves and gain a huge amount of knowledge that enhanced my career. Now, with mobile, SNS and Cloud technologies, I am just starting a new chapter on my resume.

### **Main Topics for the Group Work Session**

In this work group session, you will be asking yourself a set of questions and learning about what is your dream job, what kind of expectations you have for it, why it is a dream job, and how you are going to get one.

### **Key Words**

Values, Passion, Curiosity, Individuality, Goal, Self-Expectation

### **References & Suggested Reading**

About the book below it is not mandatory but recommended to read in advance, as it will help you to think and get inspired.

Malcolm Gladwell (2008). *Outliers: The Story of Success*

Also, you are encouraged to read the biography of the person that you admire which will help you for the discussion during the workshop.

# Work Group Session F

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## Tradition & Innovation; A Blueprint for the Future

### Presenter



**Euan Craig**

Potter

Member of the Japan Mingei Association

### Profile

Born in Melbourne, Australia, Euan began pottery at age 14. He received a BA Ceramic Design in 1985 and operated a pottery in Australia for four years. In 1990 he moved to Mashiko, Japan, where he apprenticed to Tatsuzou Shimaoka, National Living Treasure. He established his own pottery in Mashiko in 1994. After the multiple disasters of 2011, he relocated to Minakami, Gunma. He has gained international recognition through his exhibitions, lectures, workshops, published articles and television and radio appearances.

### Current Work and Research Topics

I am currently making wood fired functional pottery. Specifically my work is concerned with humanities place in nature, not separate from it, the importance of ecologically responsible work practice and the role of tradition in modern society. My work process does not require the use of electricity or fossil fuels. I use low environmental impact tradition practices (i.e. well water, natural light, kick wheel, wood fired kiln, etc.) and incorporate modern technology (i.e. high efficiency and low emission kiln design, etc.) to create high fired, durable functional pottery that will last for, potentially, centuries. By working in collaboration with natural processes the work embodies a universal beauty which can be understood by all humans. It is my hope that using these vessels will enrich peoples everyday lives, providing real natural beauty in an ever increasingly artificial society.

### Career Path

I began pottery as a career path in 1978 at the age of fourteen. I chose pottery because it was a means of self-development physically, emotionally, and intellectually, due to the fact that it incorporates aspects of science, art, philosophy and physical strength and dexterity. I began working part time in potteries from that time in order to learn professional skills, and continued to do so throughout my education. In 1985 I achieved a BA in Ceramic Design at the Bendigo CAE (now the Latrobe University). It was there that I first become interested in the mingei style. Upon graduating I established my own pottery studio in Australia, making functional pottery in the Leach/mingei style. In 1990 I came to Mashiko, Japan, to study pottery in the Hamada/mingei style, and in 1991 became apprenticed to Tatsuzo Shimaoka, National Living Treasure. After graduating from Shimaoka's I remained in Mashiko, and in 1994 I established my own studio there.

My concern was to re interpret the mingei style into a personal expression which would enrich people's lives, be environmentally responsible, and would add to the foundation of tradition for the next generation.

Traditional wood kilns require 3 days to fire, consume at least 10 tons of red pine, and need 6 people. In 1995 I succeeded in developing a fast fire wood kiln which could achieve 1300C in fourteen hours, using only 400kg of recycled firewood and could be fired by 1 person. Since that time I have refined the design, publishing the plans in the "Ceramics Technical; International" journal and there have been, to the best of my knowledge, at least 12 of these kilns built around Japan, and others built in Australia, USA, UK and The Czech Republic. Other ecological techniques I have developed include "Igusa Hidasuki" decoration (1992) which uses recycled tatami mats, Raw Glazing (1995) which eliminates the need for an extra bisque firing, among others. After the Great East Japan Earthquake and the Fukushima Daiichi Nuclear Disaster I relocated my home and studio to Minakami, Gunma. The kiln has been redesigned and rebuilt to be resistant to earthquakes.

In order to improve the functionality and beauty of my work I have been collaborating with professional chefs since the mid 1990's, creating vessels designed to enhance their food. These collaborations have culminated in signature dinners in conjunction with exhibitions of new work, allowing the customer to "test drive" the vessels. Refining and improving both the making process and the product quality and design is an ongoing process.

### **Main Topics for the Group Work Session**

Humans are part of both international society and the global environment. A traditional work ethic combined with modern innovation can build careers which are personally fulfilling while still addressing social and environmental issues on a local and international scale.

Modern career choices seem to be made with primarily short term economic considerations, but often fail to address issues of human development, either as an individual or as a society. Industrial consumerism puts "Making a Living" i.e., making money, more important than the long term environmental effects of the system or the health, physical or emotional, of the workers or the customers. A traditional work ethic, particularly in the crafts, focusses on self-development and excellence, both in the work process and the finished product, building self-esteem which was not measurable in monetary terms, and products which enriched the society, often for generations. The mingei movement emerged in the 20th century as a proposal for a healthier society based on a universal beauty which is inherent in hand crafted functional objects, and became a global movement influencing the lifestyle and economics of millions of people around the world.

In the work sessions I will discuss my career decisions and the process by which I came to those decisions, and the participants will be asked to go through a similar process for themselves. The sessions will be based on the following three questions;

**Who are you?** In order to develop careers in the age of globalization, we must first understand ourselves as part of the global community. The participants will be asked to define what it is to be human;

What do we all have in common as humans?

What differences separate nationalities?

What separates you as an individual?

Why do we work?

**Where are you going?** The next step is to define an objective for a career path, defining the reasons for working and ideal goals one might hope to achieve by pursuing a particular career.

What do you think is good in the world and worth protecting/developing?

What do you think is wrong in the world and should be made better?

What do you think is good in yourself and worth protecting/developing?

What do you think you need to improve in yourself?

**How do you get there?** Once one understands oneself in the world, and then defined the ideal world or self that you wish to work towards, it is then important to make a roadmap that will take you from where you are to where you want to be. The participants will be asked to make a list "conditions" that would define their ideal career, make a short list of careers that would fulfill those conditions, and make a lifeplan/timeline to achieve their ideal.

How can I develop myself for the better?

How can I affect my local community for the better?

How can I affect the world for the better?

### Key Words

Tradition

Innovation

Common ground

Identity

Responsibility

### References & Required Reading

You can download from <http://www.kokusai.utsunomiya-u.ac.jp/career-program/>.

- The article “Born in Australia, Made in Japan”
- The article “The Deshi's Journey”, Ceramic Review 2014



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